



MATEX: spring into action

Japanese spring manufacturer MATEX combines the quality and customer centricity of Japanese production with a truly diverse approach to management.



"Our business is customer-driven; customers ask us to do something and then we think about how we can achieve it."

Atsushi Matsuzawa,
President, MATEX CO., LTD.

The culture of a company comes from the top down, so it is key for those in management posi-

tions to come from a diverse range of backgrounds. Japanese spring manufacturer MATEX has enabled its growth through its international management structure and dedication to customer centricity.



MATEX (Vietnam) LTD.

Originating in Japan's Ina City, MATEX produces springs ranging from those as small as 0.06 millimeters in diameter to larger springs for industrial use. This wide range of products stems from MATEX's dedication to taking its customers' prob-

lems as the starting point for its products. As company president Atsushi Matsuzawa says: "Our clients sometimes come to us with drawings. We can then propose better solutions to help them turn out fewer defects."

MATEX is a truly international company, with bases in Japan, Hong Kong, China, the Philippines, and Vietnam. Unlike many Japanese companies, MATEX excels in working with local talent to run its operations, increasing its agility in international markets and giving the company a global feel.

In addition, the company's senior management are all technical engineers, which ensures quality remains their priority. Mr. Matsuzawa reveals the company demands the highest base materials for its



INATEC Corporation

springs, as "if there is a defect in that base material then the defect will be extended further and further".

The company is always on the lookout for M&A partners in similar fields with which it can work to expand into new markets through local knowledge.



MATEX CO., LTD.

<https://matex.jp.net>